

World AMR Awareness - helping parents to care for children with coughs

As you know, coughs and colds are a common part of childhood, especially during the winter. Most of these infections are caused by viruses and children recover quickly with a bit of rest and paracetamol. However, many parents of young children can be very worried when their children are unwell and would welcome support and guidance on what to do and when to seek help.

There is a simple tool that can help parents navigate through these worries. The [Caring for Children with Cough](#) leaflet was produced by researchers at the University of Bristol after extensive work with parents. It explains what parents should do when looking after a child with cough and when parents should take their child to see a doctor. This leaflet is in routine use by local NHS services.

What is antimicrobial resistance? AMR occurs when the microorganisms which cause disease (including bacteria, viruses, fungi and parasites) are no longer affected by antimicrobial medicines such as antibiotics, antivirals, antifungals and antiparasitics that we use to kill them, prevent and treat the disease.